**TRUTH FOR LIFE WITH ALISTAIR BEGG**

**Brand-New Booklet: The Man on the Middle Cross**

**Point graphics here:** [**https://truthforlife.org/middle**](https://truthforlife.org/middle)

**Description**

Inspired by the popular YouTube video *The Man on the Middle Cross*, Alistair has newly released a brief booklet by the same title. Written for believers to give to those who have yet to meet Jesus, this evangelism booklet tells the stories of three people whose lives were forever changed by their encounter with Christ—the woman at the well, the paralytic man, and the thief on the cross. Readers will be introduced to the gift of eternal salvation that Jesus offers and invited to accept Him as their friend and Savior. Alistair provides a prayer readers can pray in the back of the book asking Jesus into their lives.

**Talking Points**

* The popular YouTube video by Alistair Begg titled *The Man on the Middle Cross* is now a booklet newly released by Alistair to share with those who have yet to meet Jesus.
* This brief booklet tells the stories of the woman at the well, the paralytic man, and the thief on the cross and how their encounters with Jesus opened the door to eternal life.
* In *The Man on the Middle Cross*, Alistair explains the free gift of salvation Jesus offers to all who ask Him.
* Perfect for giving to friends, neighbors, colleagues, college students, and others encountered in everyday life, distributing this booklet is a great way to share the Gospel and open the door to a Gospel conversation.
* Copies of *The Man on the Middle Cross* can be purchased for only $1. They are marked at this low price—cheaper than a Christmas card—so that they can be distributed widely this holiday season.

**Social Media Copy**

Make this holiday a Gospel-sharing season! Truth For Life Bible teacher Alistair Begg has released a new booklet titled *The Man on the Middle Cross* that introduces Jesus to those who have yet to meet Him. Telling the stories of the woman at the well, the healed paralytic, and the thief on the cross, readers will learn about the eternal life Jesus offers and how they too can accept His free gift of salvation. Copies are only $1 each! Share them widely this season. *truthforlife.org/middle.*